



REAL ESTATE
EXPO 2024

**The 15th International Investment
Real Estate Expo 2024
13 - 15 August 2024**



**ALL REAL ESTATE
UNDER ONE ROOF**



In Parallel and Integration with
17th JORDAN BUILD
International Building Technology, Construction and Engineering Industries Exhibition



معرض العقارات 2024 الاستثمار الدولي الخامس عشر



17th JORDAN BUILD

الذي يعد من اهم المعارض المتخصصة بقطاع البناء والصناعات الهندسية وذلك بالفترة الواقعة من 13-15 آب 2024 يهدف المعرض الى عرض المحفظة الشاملة لعدد من العقارات المتميزة مطورين يخدمون سوق العقارات في الأردن من خلال العديد من المشاريع في جميع أنحاء المنطقة، وذلك من خلال تقديم منصة غير مسبوقه تلبي احتياجات الجميع في سوق العقارات الأردني.

• المعرض العقاري هو الإجابة على حاجة السوق المتزايدة باستمرار، حيث إنه يقدم فرصة فريدة من خلال تقديم مزيج كبير من المنتجات يشمل العقارات السكنية والتجزئة، التشكيلات الإدارية والتجارية.

• انضم معنا وكن جزءا من هذه المنظومة واستفد من حجم المشاركة المحلية والدولية ومن النخبة من رواد المعرض.

• معرض الأردن للعقارات «يوفر فرصة متنوعة» للمشاركين والحضور لاكتساب رؤى ذات صلة بالعقارات للباحثين والمستثمرين لاتخاذ أفضل القرارات المتعلقة بأصولهم العقارية في عام 2024.

• هذا المعرض هو انعكاس لخريطة العقارات الأردنية التي تشمل أشكال مختلفة من العقارات السكنية شقق و فيلات وشاليهات وأراضي ومنتجات وأماكن ترفيهه حيث يعد معرض العقارات أهم حدث لإطلاق مشاريع عقارية أردنية وعالمية إلى جانب أفضل مطوري العقارات في المملكة وخارجها.

• مهمة الحدث هي توحيد المتخصصين في العقارات من عارضين ومستثمرين محليين دوليين والمشتريين المحتملين، وجعلهم يشاركون من خلال الحدث الهام والمميز وبالتزام مع المعرض الأردني الدولي الخامس عشر للبناء والانشاء والصناعات الهندسية.

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- With the participation and presence of a large number of leaders and officials of the leading real estate development and investment companies, the International Real Estate and Investment Exhibition, which accompanies the conference (Partners in the development of real estate finance) The exhibition will be held under the slogan «real state on line».
- Many investment and real estate development companies will attend the exhibition, famous real estate marketing companies, financial banking institutions, financial leasing companies and a number of media organizations.
- This exhibition is a reflection of Jordan's real estate map, which includes various forms of real estate from residential apartments, villas, chalets, lands, resorts and entertainment venues. The exhibition is also the most important real estate event to launch Jordanian and international real estate projects alongside the best real estate developers in the Kingdom and countries. Where the exhibition will be the most important date for leaders of the investment sector and real estate development to be on the map of real estate exhibitions reliable and expected of interested (investors and citizens).



- The participation of finance companies and banks will be the common denominator for the remarkable attendance at the exhibition as the attendees will be very competitive in the interest rates of real estate finance for beneficiaries and those wishing to own.
- The exhibition is expected to highlight important topics such as urban transformation projects, the concept of green buildings, the need for hotels and hospitals related to therapeutic tourism, as well as highway projects, suspended bridges and other important topics in the investment sector.



REAL ESTATE EXPO 2024



Visitor's attractions:

- The show is dedicated to helping individuals and companies Looking for property investment opportunities.
- Abroad and getting reliable information about real estate market prospects in different countries.
- Getting to know about the new policy of new emigrate investing projects.

Timing:

- The event comes within the summer season as Jordan is witnessing a large presence of visitors and expatriates, which is a valuable opportunity for the real estate market to meet service providers in one unique and direct encounter between participants and visitors from all countries.

Full-service support from Expo Organizer to provide full support service to all participants and visitors before and after Expo.

Logistic support :

- We will provide logistic support to the company in terms of travel and accommodation with provide language translators when needed.

Get the right answers:

- Face to face with experts, investors, and buyers.
- View larger formation of current and future projects and financing methods.
- Arranging legal contracts and more.

One station:

- Save time, money and comfort to visitors and exhibitors by creating the atmosphere to display the most important Real Estate Projects for senior developers and investors.





REAL ESTATE EXPO 2024

If you want additional ways to enhance your commercial presence, marketing

- Make sure you are at the Jordan Real Estate expo connect with thousands of decision-makers, key influencers, and consumers.
- This will be a major forum for bringing together top real estate and home builder professionals with local home buyers to educate them about what is available and how to buy.

Remarkable business, remarkable people....

- Our mission is to facilitate the business success of our clients.
- We help our clients to achieve their goals by creating environments and offering services that enable them to build relationships, learn and transact business.





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Exhibitor Profile

- Real estate developers.
- Architects.
- Real Estate Brokers.
- Interior design companies.
- Engineering Consulting Companies.
- Building and construction companies.
- Tourism resorts projects.
- Asset management companies, funds and pension funds.
- Leisure facilities and tourist resorts.
- Real Estate & Investment Exhibition.
- Real estate online.
- Residential sectors
- Commercial
- Industrial cities
- Chalets, resorts and education Real estate brokers
- Real estate development companies
- Consulting engineering offices
- Banks interested in mortgage finance
- Financial leasing companies.





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Real On- line:

- This exhibition will be the most important annual event on the agenda of international investment and property development -leaders, by presenting all new projects. Will also participate the Banks and financial -institutions that interested in finance in the development of real estate financing programs.
- Given the importance of this exhibition, its offerings and its follow-up, our aim to become the most important on the map of reliable and prospective that who interested in the real estate exhibitions, to achieve success beyond expectations. The exhibition lasts for four days with the participation of large international real estate companies.

Advertising Campaign:

- Marketing advertising includes e-mails, , LinkedIn, press, radio, international news agencies, economic news channels, news channels, digital news channels, economic and real estate magazines, distribution brochures in different governors - Facebook - Twitter - Instagram, before and during the exhibition, targeting visitors from 10 countries surrounding Jordan (Lebanon - Palestine - Syria - Libya - Iraq - Saudi Arabia - United Arab Emirates - Kuwait Qatar - Oman - Egypt - Russia, Turkey and Jordan).
- Invitations to: Businessmen Associations -Business Council Investors in Jordan -Professional Medical and Educational Unions -The various unions -ministries in various sectors -public and private institutions .



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what are you waiting for?



Join the biggest marketing opportunity of 2024

- The real estate exhibition or international investment recognizes the importance of standing in the crowd.
- We have made what can be a stressful process to easy and affordable.ther important topics in the investment sector.





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The Venue

Jordan international exhibition centre

The 11000 m2 of JIEC are located in the heart of the capital Amman, aimed at providing premium services to organizers, exhibitors & visitors.



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